

Privacy Policy & SMS Terms of Service

Effective Date: 01/01/2025

Business Name: Royal Winery

Website: <https://www.springgatevineyard.com/>

Privacy Policy

Royal Winery is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or engage with our services, including SMS communications.

1. Information We Collect

We may collect the following personal information from you:

- Name
- Email address
- Phone number
- Billing/shipping address
- Payment information
- Preferences related to wine, events, and promotions
- Any other information you voluntarily provide to us (e.g., through contact forms or event RSVPs)

2. How We Use Your Information

We use your information to:

- Process orders and payments
- Provide customer support

- Send transactional emails (e.g., order confirmations)
- Share winery updates, event invitations, and promotional offers
- Deliver SMS messages (if you opt in)
- Improve our website and services

3. Sharing of Information

We do **not** sell, rent, or share your personal information with third parties for their marketing purposes.

No mobile opt-in or text message consent will be shared with third parties or affiliates.

We may share information with service providers who help us operate our website and services (e.g., payment processors, email or SMS platforms) but only to the extent necessary to perform those services.

4. Data Security

We take reasonable measures to protect your information from unauthorized access, disclosure, or misuse. However, no method of transmission over the internet or storage system is 100% secure.

5. Your Choices

You may opt out of marketing emails by clicking “unsubscribe” at the bottom of any email.

To opt out of SMS messages, reply **STOP** to any message you receive.

6. Updates to This Policy

We may update this policy periodically. Changes will be posted on this page with an updated effective date.

SMS Terms of Service

By providing your phone number and opting in to SMS communications, you agree to receive **promotional, informational, and event-related text messages** from Royal Winery.

- Message & data rates may apply.
- Message frequency may vary.
- You can opt out at any time by replying **STOP**.
- For help, reply **HELP** or contact us at info@royalwineryandvineyard.com.

No mobile opt-in or text message consent will be shared with third parties or affiliates.

Contact Us

If you have any questions about this policy or your personal information, please contact:

Royal Winery

info@royalwineryandvineyard.com

717-857-5544

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